## **ORDER**

Orders Order / Rev: 189649 6831505 Alt Order #: Product Desc: order WOOD C15C21 Estimate: Flight Dates: 10/15/12 - 10/21/12 Primary AE: Petry Philadelphia Sales Office: Original Date / Rev: 07/06/12 / 07/06/12 P-PHI Order Type: REG Sales Region: Nat **Smart Media Group** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast EOM/EOC 814 King Street Billing Cycle: Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: POL/Detroit International Bridge New Business Thru: Demographic: A35+ **Product Codes:** PL2 Order Separation: 00:15:00 Priority: P2 Advertiser External ID: Revenue Codes: AGY, POL, POL-ISS Agency External ID: IN10086/SP6681/TO1332/MO1041

**Totals** 

Month

Totals

Start Of Order - End Of Order

October 2012

# Spots

73

73

100%

Gross Amount

\$33,225.00

\$33,225.00

Net Amount

\$28,241.25

\$28,241.25

Rating

0.00

0.00

Petry Philadelphia

**End Date** 

10/21/12

Bill Plan

Start Date

10/01/12

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %

Net Amount

\$28,241.25

Gross Amount

\$33,225.00

 Order Share
 Share
 Total

 WOOD
 30%
 \$33,225.00

 Market
 100%
 \$110,750.00

# Spots

73

0 444 04	01	T-1-1
Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	0%	\$0.00
WTLJ	0%	\$0.00
WWMT	30%	\$33,225.00
WXMI	10%	\$11,075.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	30%	\$33,225,00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WOOD	10/16/12	10/16/12	M-F 2-3p	CM	2-3p	- T	:30	1	\$100.00 P5	0.00 NM	1	\$100.00
			Rachael Ray									
RACHEL	RAY											
Start	Date I	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15	5/12	10/21/12	- T	1	\$100.00	0.00						
E 2 WOOD	10/17/12	10/17/12		CM	2-3p	W	:30	1	\$100.00 P5	0.00 NM	1	\$100.00

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Order / Rev: 189649 Advertiser: POL/Detroit International Bridge

Alt Order #: 6831505 Product Desc: order **WOOD** 

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 2-3p Rachael Ray									
RACHE		<b>5</b> 15 (		0	5.	<b>5</b>					1	
Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$100.00	Rating 0.00						
E 3 WOOD			M-F 2-3p Rachael Ray	СМ	2-3p	T	:30	1	\$100.00 P5	0.00 NM	1	\$100.00
RACHE		Fred Data	Ma alada sa	Consta //// all	Data	Datina						
Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$100.00	Rating 0.00						
E 4 WOOD	10/19/1	2 10/19/12	M-F 2-3p Rachael Ray	СМ	2-3p	F	:30	1	\$100.00 P5	0.00 NM	1	\$100.00
RACHE		Fred Data	Ma alada sa	Consta //// all	Data	Datina						
Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$100.00	Rating 0.00						
E 5 WOOD	10/15/1	2 10/15/12	Noon News News 8 @ Noon	СМ	12-1p	М	:30	1	\$450.00 P2	0.00 NM	1	\$450.00
NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	M	1	\$450.00	0.00						
E 6 WOOD	10/16/1	2 10/16/12	Noon News News 8 @ Noon	СМ	12-1p	- T	:30	1	\$450.00 P2	0.00 NM	1	\$450.00
NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	- T	1	\$450.00	0.00						
E 7 WOOD NEWS	10/17/1	2 10/17/12	Noon News News 8 @ Noon	СМ	12-1p	W	:30	1	\$450.00 P2	0.00 NM	1	\$450.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	W	1	\$450.00	0.00			*			
E 8 WOOD	10/18/1	2 10/18/12	Noon News News 8 @ Noon	СМ	12-1p	T	:30	1	\$450.00 P2	0.00 NM	1	\$450.00
NEWS					_							
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$450.00	Rating 0.00						
E 9 WOOD			Noon News	CM	12-1p	F	:30	1	\$450.00 P2	0.00 NM	1	\$450.00
NEWS			News 8 @ Noon									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	F	1	\$450.00	0.00			#400 00 DE	0.00.1114		<b>#</b> 400.00
E 10 WOOD	10/15/1	2 10/15/12	M-F 3-4p The Doctors	СМ	3-4p	M	:30	1	\$100.00 P5	0.00 NM	1	\$100.00
DOCTO					<b>-</b> .	5.4						
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$100.00	Rating 0.00						
E 11 WOOD		2 10/16/12	M-F 3-4p	CM	3-4p	- T	:30	1	\$100.00 P5	0.00 NM	1	\$100.00
DOCTO	RS		The Doctors									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E 12 WOOD		10/21/12	-T M-F 3-4p	CM	\$100.00 3-4p	0.00 W	:30	1	\$100.00 P5	0.00 NM	1	\$100.00
		2 10/11/12	The Doctors	Civi	3-4p	,,	.50	'	ψ100.001 3	O.OO INIVI	'	φ100.00
DOCTO	RS rt Date	End Date	Weekdays	Snots/Meak	Pate	Rating						
Week: 10/		End Date 10/21/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$100.00	0.00						
E 13 WOOD	10/18/1	2 10/18/12	M-F 3-4p	СМ	3-4p	T	:30	1	\$100.00 P5	0.00 NM	1	\$100.00
DOCTO	RS		The Doctors									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E14 WOOD		10/21/12 2 10/19/12	T	CM	\$100.00 3-4p	0.00 F	:30	1	\$100.00 P5	0.00 NM	1	\$100.00
	. 5/ 10/ 1	5/15/12		Civi	٦.٢	1	.00	•	ψ.30.0010	5.55 THIVE	'	φ.00.00

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Order / Rev: 189649 Advertiser: POL/Detroit International Bridge

6831505 Alt Order #: Product Desc: order WOOD

Mary Depth   Mar	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Sand Date   End Date   Weekdays   Souts-Week   False   Saling   Sand Date   False   Sand Date   Sand				•									
Section   Control   Cont	DOCTO	RS		THE DOCIOIS									
E16 WOOD   10/15/12					Spots/Week								
Elen   Slart Data   End Data   Weekdays   Spots/Week   Rate   Rating   Week 101512   1072112	-												
Main   Color   Main   Color   Main   Main	E 15 WOOD	10/15/1	2 10/15/12		СМ	4-5p	M	:30	1	\$250.00 P5	0.00 NM	1	\$250.00
Section   Color   Co	ELLEN			Lileii									
Electron   Electron					Spots/Week		Rating						
Ellen   Siart Date   End Date   Weekdays   Spots/Week   Rate   Rating   Siart Date   End Date   Weekdays   Spots/Week   Rate   Rating   Siart Date   End Date   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Rate   Spots/Week   Spots/Week   Rate   Spots/Week   Spots/Week   Rate   Spots/Week   Spots/Week   Rate   Spots/Week   Spots/Week					•					A			<b>^</b>
Start Date	E 16 WOOD	10/16/1	2 10/16/12	•	СМ	4-5p	- T	:30	1	\$250.00 P5	0.00 NM	1	\$250.00
Meric   1016/12   1012/112   1016/	ELLEN			Liioii									
E17 WOOD 10/17/12 10/17/12   End Date   Weekdays   Spots/Week   Ratio   Start Date   Start Date   End Date   Weekdays   Spots/Week   Ratio   Start Date   Start					Spots/Week								
ELLEN   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Section   Se				-	-					*			
Start Date   Find Date   Weekdays   Spots/Week   Rate   Rating   O.00   O.00	E 17 WOOD	10/17/1	2 10/17/12	•	СМ	4-5p	W	:30	1	\$250.00 P5	0.00 NM	1	\$250.00
E18 WOOD 1078/12 1078/12 WF 4-5p	ELLEN			Lileii									
E18 WOOD 10/18/12 10/18/12   M-F 4-5p   CM   4-5p  T   30   1   \$250.00 P5   0.00 NM   1   \$250.00 P5				Weekdays	Spots/Week								
ELLEN   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Da				••	·								
Return   Start Date   End Date   Weekdays   Meekdays   Spots/Week   Rate   Rating   O.00	E 18 WOOD	10/18/1	2 10/18/12	•	CM	4-5p	T	:30	1	\$250.00 P5	0.00 NM	1	\$250.00
Red	ELLEN			Lileii									
E19 WOOD   10/19/12			End Date		Spots/Week								
ELLEN   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00					·								
ELLEN   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Da	E 19 WOOD	10/19/1	2 10/19/12	•	CM	4-5p	F	:30	1	\$250.00 P5	0.00 NM	1	\$250.00
Meek: 10/15/12   10/21/12   10/21/12   10/21/12   Daybreak Sun @6am	ELLEN			Elleli									
Section   Color   Co				Weekdays	Spots/Week								
SU DAYBREAK   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   Meek   10/15/12   10/201/12   Daybreak Sate © Tam   CM   658-8a					<u> </u>								
SU DAYBREAK   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   O.00	E 20 WOOD	10/21/1	2 10/21/12			6-7a	S	:30	2	\$175.00 P4	0.00 NM	2	\$350.00
Meek: 10/15/12   10/21/12   10/20/12   10/	SU DAY	/BREAK		Daybreak Surr @	oani								
NEWS 8A			End Date		Spots/Week								
NEWS 8A   Start   Date   End Date   Weekdays   Spots/Week   Rate   Rating   O.00   O													_
NEWS 8A   Start Date   End Date   Weekdays   Spots/Week   Rating   0.00	E 21 WOOD	10/20/1	2 10/20/12	•		658-8a	S-	:30	2	\$600.00 P2	0.00 NM	2	\$1,200.00
Week: 10/15/12         10/21/12        S-         2         \$600.00         0.00           E 22 WOOD 10/21/12 10/21/12 Today Show Su Today Show Sunday           TODAY           Start Date Week: 10/15/12 10/15/15/15/15/15/15/15/15/15/15/15/15/15/	NEWS 8	8A		Daybieak Sate /	alli								
E22 WOOD   10/21/12   10/21/12   10/21/12   Today Show Su	Sta	rt Date	End Date		Spots/Week	Rate	Rating						
TODAY    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00													
TODAY   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	E 22 WOOD	10/21/1	2 10/21/12			758-9a	S	:30	2	\$650.00 P4	0.00 NM	2	\$1,300.00
Week: 10/15/12         10/21/12        S         2         \$650.00         0.00           E 23 WOOD 10/15/12 10/15/12 10/15/12 6am Daybreak 6am Daybreak NEWS8-DAYBREAK         CM 6-7a         M         :30 1 \$475.00 P4 0.00 NM         1 \$475.00 P4           NEWS8-DAYBREAK         Start Date Week: 10/15/12 10/16/12 6am Daybreak 6am Daybreak         CM 6-7a         Rating 0.00	TODAY			Today Show Sun	luay								
E 23 WOOD 10/15/12 10/15/12 6am Daybreak	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
NEWS8-DAYBREAK   Start Date   End Date   Weekdays   M   1													
NEWS8-DAYBREAK  Start Date Week: 10/15/12	E 23 WOOD	10/15/1	2 10/15/12	•	CM	6-7a	M	:30	1	\$475.00 P4	0.00 NM	1	\$475.00
Week: 10/15/12         10/21/12         M         1         \$475.00         0.00           E 24 WOOD 10/16/12 10/16/12 6am Daybreak 6am Daybreak         CM         6-7a         -T         :30         1         \$475.00 P4         0.00 NM         1         \$475.00           NEWS8-DAYBREAK           Start Date Week: 10/15/12 10/21/12         End Date Province         Spots/Week         Rate Rating Province         0.00        W         :30         1         \$475.00 P4         0.00 NM         1         \$475.00           E 25 WOOD 10/17/12 10/17/12 6am Daybreak 6am Daybreak         CM         6-7a        W         :30         1         \$475.00 P4         0.00 NM         1         \$475.00           NEWS8-DAYBREAK           Start Date End Date Weekdays         Spots/Week         Rate Rating         Rating           Week: 10/15/12 10/21/12        W         1         \$475.00         0.00	NEWS8	3-DAYBR	EAK	bam Daybreak									
E 24 WOOD 10/16/12 10/16/12 6am Daybreak 6am Daybreak 6am Daybreak	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
NEWS8-DAYBREAK   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   End Date   T   1 \$475.00   0.00   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Rating   Rating   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Rating   Rating   Start Date   S				1,1									
NEWS8-DAYBREAK  Start Date End Date Weekdays Spots/Week Rate 0.00  E 25 WOOD 10/17/12 10/17/12 6am Daybreak 6am Daybreak 6am Daybreak	E 24 WOOD	10/16/1	2 10/16/12	•	CM	6-7a	- T	:30	1	\$475.00 P4	0.00 NM	1	\$475.00
Week: 10/15/12       10/21/12       -T       1       \$475.00       0.00         E 25 WOOD 10/17/12 10/17/12 6am Daybreak 6am Daybreak       CM       6-7a      W       :30       1       \$475.00 P4       0.00 NM       1       \$475.00 P4         NEWS8-DAYBREAK         Start Date End Date Weekdays       Spots/Week       Rate Rating 0.00         Week: 10/15/12       10/21/12      W       1       \$475.00       0.00	NEWS8	3-DAYBR	EAK	bam Daybreak									
Week: 10/15/12       10/21/12       -T       1       \$475.00       0.00         E 25 WOOD 10/17/12 10/17/12 6am Daybreak 6am Daybreak       CM       6-7a      W       :30       1       \$475.00 P4       0.00 NM       1       \$475.00 P4         NEWS8-DAYBREAK         Start Date End Date Weekdays       Spots/Week       Rate Rating 0.00         Week: 10/15/12       10/21/12      W       1       \$475.00       0.00				Weekdays	Spots/Week	Rate	Rating						
6am Daybreak  NEWS8-DAYBREAK  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/15/12 10/21/12 W 1 \$475.00 0.00	Week: 10/	15/12	10/21/12	- T	1								
NEWS8-DAYBREAK <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/15/12 10/21/12 W 1 \$475.00 0.00	E 25 WOOD	10/17/1	2 10/17/12	•	CM	6-7a	<b>W</b>	:30	1	\$475.00 P4	0.00 NM	1	\$475.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/15/12         10/21/12         W         1         \$475.00         0.00	NEWS8	B-DAYBR	EAK	oam Daybreak									
Week: 10/15/12				Weekdays	Spots/Week	Rate	Rating						
E 26 WOOD 10/18/12 10/18/12 CM 6-7a T :30 1 \$475.00 P4 0.00 NM 1 \$475.00			10/21/12	W	1	\$475.00	0.00						
	E 26 WOOD	10/18/1	2 10/18/12		CM	6-7a	T	:30	1	\$475.00 P4	0.00 NM	1	\$475.00

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Order / Rev: 189649 Advertiser: POL/Detroit International Bridge

Alt Order #: 6831505 Product Desc: order **WOOD** 

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			6am Daybreak 6am Daybreak									_
NEWS8	B-DAYBR	EAK	oam Baybroan								_	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E 27 WOOD		10/21/12	6am Daybreak	CM	\$475.00 6-7a	0.00 F	:30	1	\$475.00 P4	0.00 NM	1	\$475.00
LZI WOOD	10/19/1	2 10/19/12	6am Daybreak	Civi	0-7 a	I'	.30	'	φ473.00 F4	O.OO INIVI	<b>'</b>	φ475.00
	B-DAYBR				_							
Sta Week: 10/	rt Date /15/12	End Date 10/21/12	Weekdays F	Spots/Week 1	Rate \$475.00	Rating 0.00						
E 28 WOOD			Daybreak Sun @		658-8a	S	:30	1	\$475.00 P3	0.00 NM	1	\$475.00
			Daybreak Sun @									
	DAYBK S		Mookdovo	Spoto/Mook	Poto	Poting						
Week: 10/	rt Date /15/12	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$475.00	Rating 0.00						
E 29 WOOD	10/15/1	2 10/15/12	5am Daybreak	CM	5a-6am	M	:30	1	\$200.00 P4	0.00 NM	1	\$200.00
NEWS			5am Daybreak									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	M	1	\$200.00	0.00					ļ	
E 30 WOOD	10/16/1	2 10/16/12	,	CM	5a-6am	- T	:30	1	\$200.00 P4	0.00 NM	1	\$200.00
NEWS			5am Daybreak									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	- T	1	\$200.00	0.00						
E 31 WOOD	10/17/1	2 10/17/12	5am Daybreak 5am Daybreak	CM	5a-6am	<b>W</b>	:30	1	\$200.00 P4	0.00 NM	1	\$200.00
NEWS			Jaili Daybieak									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10/		10/21/12	W	1	\$200.00	0.00 T	-20		Ф000 00 D4	0.00 NIM		<b>#</b> 200 00
E 32 WOOD	10/18/1	2 10/18/12	5am Daybreak 5am Daybreak	СМ	5a-6am	1	:30	1	\$200.00 P4	0.00 NM	1	\$200.00
NEWS			·									
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	<u>Rate</u>	Rating						
Week: 10/ E 33 WOOD		10/21/12 2 10/19/12	5am Daybreak	CM	\$200.00 5a-6am	0.00 F	:30	1	\$200.00 P4	0.00 NM	1	\$200.00
200 11005	10/10/1	2 10/10/12	5am Daybreak	0.00	ou ouiii	•	.00	•	Ψ200.001 1	0.00 14111		Ψ200.00
NEWS	t Dt.s	Fad Data	Ma alada sa	Consta ////a all	Data	Datina						
Sta Week: 10/	rt Date /15/12	End Date 10/21/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$200.00	Rating 0.00						
			Today Show M-F	СМ	658-9a	M	:30	1	\$750.00 P4	0.00 NM	1	\$750.00
TOD 41/			Today Show									
TODAY Sta	SHOW ort Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	M	1	\$750.00	0.00						
E 35 WOOD	10/16/1	2 10/16/12	Today Show M-F	CM	658-9a	- T	:30	1	\$750.00 P4	0.00 NM	1	\$750.00
TODAY	SHOW		Today Show									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	- T	1	\$750.00	0.00					<u> </u>	
E 36 WOOD	10/17/1	2 10/17/12	Today Show M-F	CM	658-9a	<b>W</b>	:30	1	\$750.00 P4	0.00 NM	1	\$750.00
TODAY	SHOW		Today Show									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	W	1	\$750.00	0.00			Ф750 00 D4	0.00.004		<b>#750.00</b>
E 37 WOOD	10/18/1	z 10/18/12	Today Show M-F Today Show	СМ	658-9a	T	:30	1	\$750.00 P4	0.00 NM	1	\$750.00
TODAY			·									
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 10/ E 38 WOOD		10/21/12 2 10/19/12	1	CM	\$750.00 658-9a	0.00 F	:30	1	\$750.00 P4	0.00 NM	. 1	\$750.00
L 00 W 00D	10/10/1	_ 10/10/12		Civi	500 54	<u>1</u>	.50	'	ψ100.0014	0.00 14101	• '	Ψ, 50.00

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Order / Rev: 189649 Advertiser: POL/Detroit International Bridge

Alt Order #: 6831505 Product Desc: order **WOOD** 

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Today Show M-F Today Show									
TODAY	SHOW		roddy Chon							_		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E 39 WOOD		10/21/12	F	CM	\$750.00	0.00	.20		¢700 00 D4	0.00 NIM	1	¢700.00
E 39 WOOD	10/15/1	2 10/15/12	M-F 5p News M-F News 8 @5p		5-530p	M	:30	1	\$700.00 P4	0.00 NM	'	\$700.00
NEWS	8 AT 5PN	1										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E 40 WOOD		10/21/12	M M-F 5p News	CM	\$700.00 5-530p	0.00 - T	:30	1	\$700.00 P4	0.00 NM	1	\$700.00
L 40 WOOD	10/10/1	2 10/10/12	M-F News 8 @5p		3-330p	- 1	.30	'	φ/00.00 F4	0.00 INIVI	'	\$700.00
NEWS	8 AT 5PN	1	·									
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating						
Week: 10/ E 41 WOOD		10/21/12	M-F 5p News	CM	\$700.00 5-530p	0.00 W	:30	1	\$700.00 P4	0.00 NM	1	\$700.00
L41 WOOD	10/17/1	2 10/11/12	M-F News 8 @5p		5 550р	"	.50		Ψ100.001 4	0.00 14101		ψ100.00
NEWS	8 AT 5PN	1	·									
Sta Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
			M-F 5p News	CM	5-530p	T	:30	1	\$700.00 P4	0.00 NM	1	\$700.00
L 42 WOOD	10/10/1	2 10/10/12	M-F News 8 @5p		О ОООР	•	.00		Ψ100.001 4	0.00 14101		ψ/ 00.00
	8 AT 5PN	1										
Sta Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$700.00	Rating 0.00						
E 43 WOOD			M-F 5p News	CM	5-530p	F	:30	1	\$700.00 P4	0.00 NM	1	\$700.00
2 10 11002	10/10/1	2 10/10/12	M-F News 8 @5p		О ОООР	-	.00	•	Ψ100.001 1	0.00 11111		ψ, σσ.σσ
	8 AT 5PN				_							
Sta Week: 10/	rt Date /15/12	End Date 10/21/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
E 44 WOOD			Sat 6p News 8	CM	6-630p	S-	:30	1	\$650.00 P5	0.00 NM	1	\$650.00
			Sat News 8 @6p						<b>,</b>			*
SA NW	_	F. J.D.	<b>NA</b> / = =   -   -   -	0	Data	Datie						
Sta Week: 10/	rt Date /15/12	End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00						
E 45 WOOD			M-F 530p News	СМ	530-6p	- T	:30	1	\$800.00 P4	0.00 NM	1	\$800.00
			M-F News 8 @ 5	30p								
_	8 AT /NE		Weekdays	Spots/Week	Poto	Pating						
Week: 10/	rt Date /15/12	End Date 10/21/12	- T	<u>3pois/week</u>	<u>Rate</u> \$800.00	Rating 0.00						
E 46 WOOD	10/18/1	2 10/18/12	M-F 530p News	CM	530-6p	T	:30	1	\$800.00 P4	0.00 NM	1	\$800.00
NEWS	0 AT (NIC	14/00 AT	M-F News 8 @ 5	30p								
	8 AT /NE art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	T	1	\$800.00	0.00						
E 47 WOOD	10/15/1	2 10/15/12	NBC Nightly News		628-7p	M	:30	1	\$1,100.00 P5	0.00 NM	1	\$1,100.00
NEWS			NBC Nightly New	S								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	M	1	\$1,100.00	0.00						
E 48 WOOD	10/17/1	2 10/17/12	NBC Nightly News		628-7p	W	:30	1	\$1,100.00 P5	0.00 NM	1	\$1,100.00
NEWS			NBC Nightly New	S								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	W	1	\$1,100.00	0.00						
E 49 WOOD	10/19/1	2 10/19/12	NBC Nightly News		628-7p	F	:30	1	\$1,100.00 P5	0.00 NM	1	\$1,100.00
NEWS			NBC Nightly New	'S								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/15/12	10/21/12	F	1	\$1,100.00	0.00						
E 50 WOOD	10/15/1	2 10/15/12		CM	1135-1235a	M	:30	1	\$300.00 P4	0.00 NM	1	\$300.00

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Order / Rev: 189649 Advertiser: POL/Detroit International Bridge

Alt Order #: 6831505 Product Desc: order **WOOD** 

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Tonight Show/Jay Tonight Show w/									
TONIGI	HT SHOV	V	Tonight Show W/	Leno								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	M	1	\$300.00	0.00			A			
E 51 WOOD	10/16/1	2 10/16/12	Tonight Show/Jay Tonight Show w/		1135-1235a	- T	:30	1	\$300.00 P4	0.00 NM	1	\$300.00
TONIGI	HT SHOV	V	ronight onow w	Lono								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	- T	1	\$300.00	0.00			#000 00 D4	0.00.1114		<b>#</b> 000 00
E 52 WOOD	10/17/1	2 10/17/12	Tonight Show/Jay Tonight Show w/		1135-1235a	W	:30	1	\$300.00 P4	0.00 NM	1	\$300.00
TONIGI	HT SHOV	V	romgin Grion in	200								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	W	1 CM	\$300.00	0.00 T	.20		\$200.00 D4	0.00 NM	_	ФСОО ОО
E 53 WOOD	10/16/1	2 10/16/12	Tonight Show/Jay Tonight Show w/		1135-1235a	1	:30	2	\$300.00 P4	0.00 NM	2	\$600.00
TONIGI	HT SHOV	V										
	art Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 10/		10/21/12		2 (Long CM	\$300.00 1135-1235a	0.00 F	:30	1	\$300.00 P4	0.00 NM	1	\$300.00
E 34 WOOD	10/19/1	2 10/19/12	Tonight Show/Jay Tonight Show w/		1133-1233a	I'	.30	'	<b></b> \$300.00 Р4	U.UU INIVI	!	<b>\$300.00</b>
TONIGI	HT SHOV		3									
	art Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
Week: 10/ E 55 WOOD		10/21/12		1 CM	\$300.00 11-1135p	0.00 M	:30	1	\$650.00 P5	0.00 NM	1	\$650.00
L 33 WOOD	10/13/1	2 10/13/12	M-F News 8 @ 1		11-1133p	IVI	.30	'	φ030.00 F3	U.UU INIVI	· '	φ030.00
NEWS	8 AT 11P	M										
Sta Week: 10/	art Date	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$650.00	Rating						
E 56 WOOD				CM	11-1135p	0.00 - T	:30	1	\$650.00 P5	0.00 NM	1	\$650.00
200 WOOD	10/10/1	2 10/10/12	M-F News 8 @ 1		11 1100p	-	.00		Ψ000.0010	0.00 14101		Ψ000.00
	8 AT 11P				_							
Sta Week: 10/	art Date /15/12	End Date 10/21/12	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00						
E 57 WOOD			LN M-F	CM	11-1135p	W	:30	1	\$650.00 P5	0.00 NM	1	\$650.00
			M-F News 8 @ 1						,			,
_	8 AT 11P		M/s shalsass	0 ( - /// )	Data	Datie						
Sta Week: 10/	art Date /15/12	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00						
E 58 WOOD			LN M-F	CM	11-1135p	T	:30	1	\$650.00 P5	0.00 NM	1	\$650.00
			M-F News 8 @ 1	1	·							
	8 AT 11P		\Mookdovo	Cnoto/Mook	Doto	Datina						
Week: 10/	art Date /15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00						
E 59 WOOD			LN M-F	CM	11-1135p	F	:30	1	\$650.00 P5	0.00 NM	1	\$650.00
NEWO	0.47.440		M-F News 8 @ 1	1								
	8 AT 11P art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	F	1	\$650.00	0.00						
E 60 WOOD	10/15/1	2 10/15/12	M-F 730-8p	CM	730-8p	M	:30	1	\$250.00 P5	0.00 NM	1	\$250.00
ACCES	S HOLLY	(MD	Access Hollywoo	d								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	M	1	\$250.00	0.00						
E 61 WOOD	10/17/1	2 10/17/12		CM	730-8p	W	:30	1	\$250.00 P5	0.00 NM	1	\$250.00
ACCES	S HOLLY	(WD	Access Hollywoo	d								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	W	1	\$250.00	0.00						
E 62 WOOD	10/19/1	2 10/19/12		CM	730-8p	F	:30	1	\$250.00 P5	0.00 NM	1	\$250.00

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Totals

73

\$33,225.00

Order / Rev: 189649 Advertiser: POL/Detroit International Bridge

Alt Order #: 6831505 Product Desc: order **WOOD** 

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 730-8p Access Hollywoo	od								
ACCES	S HOLL	YWD	, 100000 1 10 <b>j</b> 1100	~						_		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	F	1	\$250.00	0.00						
E 63 WOOD	10/16/1	2 10/16/12	M-F 7-730p Inside Edition	CM	7-730p	- T	:30	1	\$425.00 P4	0.00 NM	1	\$425.00
INSIDE	EDITION	N	mside Edition									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/15/12	10/21/12	- T	1	\$425.00	0.00						
E 64 WOOD	10/18/1	2 10/18/12	M-F 7-730p	CM	7-730p	T	:30	1	\$425.00 P4	0.00 NM	1	\$425.00
INSIDE	EDITION	N	Inside Edition									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	T	1	\$425.00	0.00						
E 65 WOOD	10/19/1	2 10/19/12	M-F 7-730p	CM	7-730p	F	:30	1	\$425.00 P4	0.00 NM	1	\$425.00
IN IOIDE	FRITION		Inside Edition									
	EDITION		Weekdove	Spots/Week	Doto	Rating						
Week: 10		End Date 10/21/12	<u>Weekdays</u> F	<u>5pois/vveek</u>	<u>Rate</u> \$425.00	0.00						
E 66 WOOD			FB Night in Amer	Pre GaCM	7-8p	S	:30	1	\$700.00 P4	0.00 NM	1	\$700.00
			Football Night in	America	(7:00 PM-8:	00 PM)						
DATEL				0	Б.	D .:						
Sta Week: 10	art Date	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
E 67 WOOD			NFL Football	CM	8-1130p	S	:30	1	\$1,000.00 P5	0.00 NM	1	\$1,000.00
20002	. 0, 2 . , .	0,,	NFL Football	• • • • • • • • • • • • • • • • • • • •	(8:00 PM-11	:30 PM)	.00	•	Ψ.,σσσ.σσ. σ	0.00		ψ.,σσσ.σσ
HARRY	S LAW											
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/21/12		CM	\$1,000.00 10-11p	0.00 F	:30	1	\$300.00 P5	0.00 NM	1	\$300.00
E 66 WOOD	10/19/1	2 10/19/12	Friday 10-11p	CIVI	10-11р	I'	.30	ı	\$300.00 P3	U.UU INIVI	'	φ300.00
DATEL	INE											
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10		10/21/12	F	1	\$300.00	0.00						
E 69 WOOD	10/20/1	2 10/20/12		CM	758-11p	S-	:30	1	\$250.00 P5	0.00 NM	1	\$250.00
DATEL	INE		Sat Prime Rotato	)								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/15/12	10/21/12	S-	1	\$250.00	0.00						